

SOURCING THAT EMPOWERS

May 17th, 2017: United Nations, NYC



THE MOST SUSTAINABLE COMPANIES
OF TODAY WILL BE THE MOST
SUCCESSFUL BRANDS OF TOMORROW

WHAT

The 3S Awards is the leading global platform that identifies, honors and empowers social entrepreneurs by providing global visibility, connections to successful global business leaders and access to business resources and financial capital to succeed.



THE GLOBAL GOALS
For Sustainable Development

The 3S Awards program is closely aligned with the United Nations' 17 Sustainable Development Goals (SDGs) and 2030 Initiative. The 3S Awards winners will help to define the vital role the private sector will play towards meeting the SDGs by 2030.

GSC 3S AWARDS MISSION

RECOGNIZE

The exceptional achievements of those enterprises in the global sourcing marketplace that adhere to the highest standards of ethical, sustainable and socially responsible business practices.

PROVIDE

A working template for the processes that sustainable social enterprises must follow and the outcomes they must deliver.

EMPOWER

These social enterprises with business, advisory and investment resources to help scale their endeavors and multiply their social impact.

The winners of the
3S Awards are "SMART"

Simple
Measurable
Attainable
Realistic
Tangible



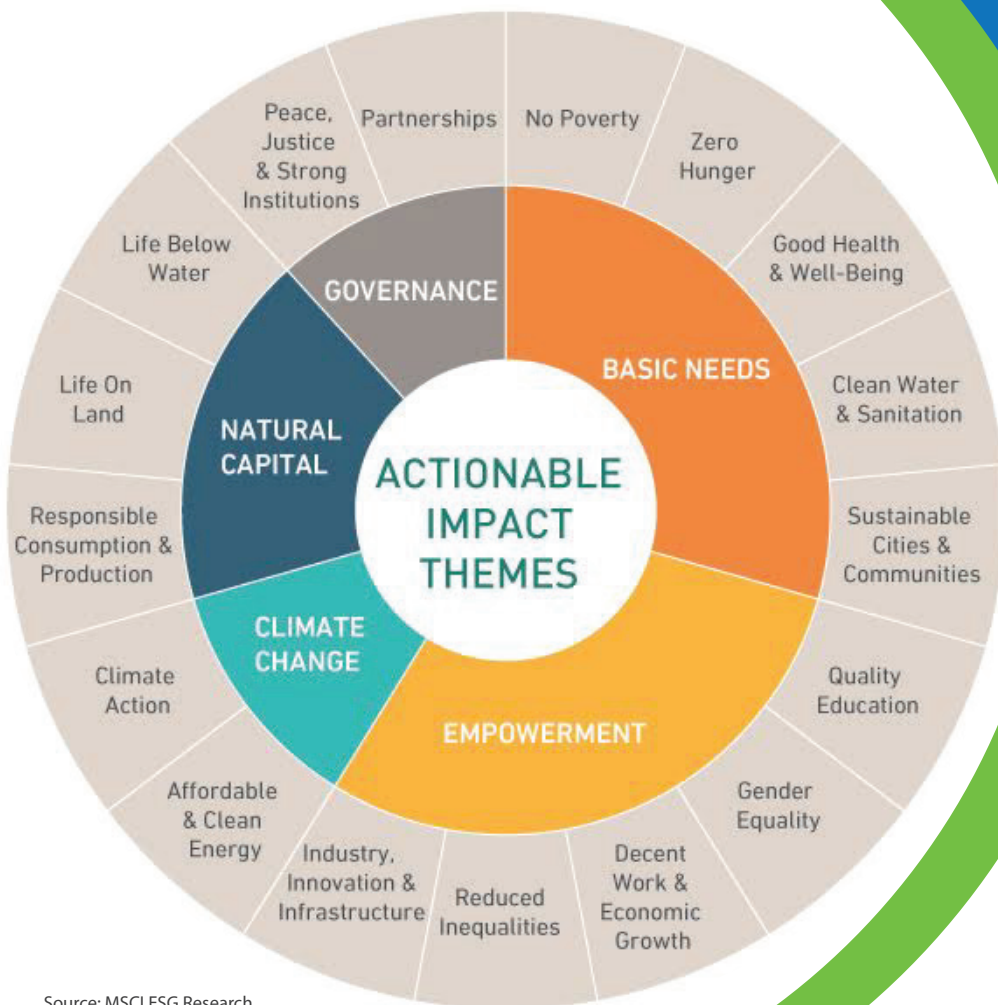
2017 AWARD CATEGORIES

17 SDGs

applicable to broad set of stakeholders

5 Actionable

Impact Themes
applicable to broad set of stakeholders



Source: MSCI ESG Research

The award categories are based on MSCI's Actional Impact Themes around issues of basic needs, empowerment, climate change and natural capital. Companies will be recognized for moving the needle forward in each of these fields to drive action for the UN 17 SDGs.

Most Innovative Social Impact Enterprise

This award will recognize enterprises that leverage the use of technology to create innovative solutions to social and environmental problems.

Most Impactful Enterprise Addressing Education, Gender Empowerment, Innovative Industry Infrastructure, Inequality and Economic Growth

This award category recognizes companies addressing empowerment through their supply chain efforts in the fields of education, gender empowerment, industry infrastructure, inequality and economic growth.

Most Impactful Enterprise Addressing Health, Clean Water and Sustainable Cities/Communities

This award recognizes companies that are working to address issues related to basic needs within the global supply chain.

Most Impactful Enterprise Addressing Climate Change and Natural Capital

This category recognizes those enterprises working to directly address climate change and natural capital issues through their supply chain.

People's Choice Award

This award is won by popular vote. Videos of all the applicants will be available for viewing.



WHY APPLY

Top 6 reasons to apply



- All applicants receive tremendous **FREE global visibility** to thought leaders, industry influencers and key decision makers.
- Applicants are promoted to the global sourcing community via mailings and social media campaign, interviews promoted on YouTube, and during conferences, industry events and trade shows.
- **Free** participation for all winners and applicants at the United Nations Awards Ceremony will provide outstanding networking opportunities to UN global leaders, business, academia and other entities, dedicated to responsible sustainable global development.
- Nominees and winners are **a source of inspiration** to leading global companies to further better their global sourcing practices.
- **W**inners and finalists will receive **travel stipends* to attend FREE 4 day GSC's SEAL™** Program in New York City. The sustainability "Bootcamp" will offer the most advanced advanced business and leadership courses, as well as valuable networking opportunities with peers and investors, enabling them to scale their winning enterprises and make even greater impact on their communities. <http://www.gsc3sawards.com/3s-boot-camp-mission/>
- Finalist will receive **stipends for the SIG University** professional training and development program that focuses on enhancing skills for professionals in sourcing and procurement. <http://www.siguniversity.org>

"Like the Global Sourcing Council, we believe that sustainable and socially responsible business practices are critical for people and planet, and we are honored that SOIL's work in Haiti is being recognized as a model for how to make communities more sustainable while providing critical services and creating jobs."

Sustainable Organic Integrated Livelihoods
SOIL, Winner, Community
Engagement Award, 2015

"We are delighted to receive the GSC's Innovative Sourcing Award. Aduna's model addresses the failed aid structure in Africa whereby cash-crop development projects routinely fail due to lack of market. We reverse this by creating demand for under-utilised indigenous natural products with high potential in the global wellbeing market, and then directing the demand created to small-scale producers via our value-add supply chain, creating sustainable income flows."

Nick Salter, Co-Founder & Director, ADUNA,
Winner, Most Innovative
Sourcing Award, 2015

BE A GLOBAL LEADER THE 3S WAY



GSC | THE GLOBAL SOURCING COUNCIL



This is your opportunity to promote your socially responsible business and show your dedication towards global sustainability.

Lead Generation and New Contacts

Comprehensive and effective access to business peers and decisions makers
new clients, new customers, new business

Put Your Business in the Spotlight

Stand out from your competition as a sustainability leader

Get in Front of Your Target Market

Sponsors gain the full attention of the GSC's global community

Get Your Brand Noticed

Grow your brand's recognition by staying
IN sight and IN mind

CUSTOMIZE YOUR VISIBILITY AND BENEFITS

Engage and Support Us through the

3S Awards Global Empowerment Platform

3S Awards Sustainable Executive and Leadership SEAL™ Boot Camp

3S Awards Gala at the United Nations, New York City, USA



2015 Keynote Address by

Atefeh 'Atti' Riazi

CIO/ASG at the United Nations

"From crisis response to crisis"

Save the Date: May 17th, 2017

2017 GSC 3S Awards

United Nations

New York City

Join us as we
honor the 2017
GSC 3S Awards
winners at
the United Nations
Headquarters.

Last year's GSC 3S Awards represented more
than 30 countries from 5 Continents, proving that
businesses can pursue profit with purpose.

Contact us to customize your sponsorship package and to
reserve your spot on May 17th, 2017!

Kelsey Crouch, Director, 2017 GSC 3S Awards
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Congratulations to our 2015 GSC 3S
Awards Winners!

