

HACK:TRASH:NYC is a 3 day competition being held October 27-29 at Galvanize NYC challenging participants to: develop innovative solutions that increase reuse and reduce waste through a feasible, scalable business model, service, or product or through behavioral change as a result of a feasible, realistic and effective policy, educational or advertising strategy.

For more information visit <u>Hacktrash.nyc</u>

Check out HACK:TRASH:NYC and register today! Join as a team or as an individual and find teammates at the event.

- Work with designers, technologists, waste experts, policy makers, and strategists in developing a more sustainable future.
- Win cash prizes totalling \$5000
- Win an opportunity to pitch your concept to an exclusive Venture Capital Roundtable
- Win an Open Innovation Session courtesy of <u>The New Bureau</u> to develop a business model, roadmap and execution plan
- Win a pitch slot at the next <u>Talk Trash City</u> event and the opportunity to win an additional cash prize

We're excited to announce an amazing panel of judges and can't wait to see what you come up with!

HACK:TRASH:NYC Judging Panel



Bridget Anderson
DSNY - Deputy
Commissioner for
Recycling and
Sustainability



Gale Brewer

Manhattan Borough

President



Margot Kane
Chief Investment
Officer at Closed
Loop Partners



Mikal Hallstrup
Founder & Global CEO
at Designit



Peter Raymond
Principal at The
New Bureau

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