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During the 2021 Forum, we look forward to exploring new insights about how businesses are addressing social issues, as we emerge from the pandemic. Topics are expected to include:

- Resources for Small Business Recovery
- Reskilling At-Risk Adults
- Innovative Learning Support for Low-Income Students
- Representation and Inclusivity in Advertising and Media
- Equity and Diversity in Supply Chains

Featuring leadership speakers from:

- **W. David Hubbard**, *Vice President and Deputy General Counsel*, Verizon
- **Katie Davis**, *Manager, Social Innovation, Corporate Social Responsibility*, Verizon
- **Lisa Meng**, *Corporate Social Responsibility, Societal Impact*, Verizon
- **Phil Puthumana**, *EdTech Product Innovation Lead, Corporate Social Responsibility*, Verizon
- **Charlene Polite Corley**, *Vice President, Diverse Insights & Partnerships*, Nielsen
- **Annelisa Thim**, *Manager, Women's Empowerment*, BSR
- **Theresa Harrison**, *Director, Environmental Social Governance Services-Procurement*, EY
- **Smruti Govan**, *Director, Corporate Responsibility*, PVH Corp

Who Should Attend

Senior and rising executives from the corporate social responsibility field; business owners and managers; corporate public affairs leaders and advisers; diversity, equity and inclusion leaders; media and advertising professionals; ESG leaders (environment, social and governance); philanthropy leaders; nonprofit leaders; government leaders; academics; and other interested executives.

Over 1,000 executives registered for last year's online Forum event. Register now and join us on July 28, 2021! More details to be announced soon.

Information

Contact Luana Lewis, llewis@newyork.bbb.org, 212.358.2842

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The Robert Zicklin Center for Corporate Integrity at Baruch College

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