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to attend a FREE webcast presented by the Education and Research Foundation of the Better Business Bureau® of Metropolitan New York and Your Better Business Bureau®

BBB® Forum on Corporate Responsibility XVI
Online Edition

Stepping Forward

Challenges and Possibilities



September 28, 2023
12:30 pm - 2:30 pm ET

FREE! Register Now



Keynote

Andrea Bertels

Vice President,
Corporate Citizenship, Nielsen
President and Executive Director,
Grantmaking, Nielsen Foundation

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Featured Leadership Speakers



Brandi Boatner

Manager, Digital and Advocacy
Communications
IBM

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Lauren Rogge

Principal
Climate Change and Sustainability Services
EY

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Hannah Darnton

Director, Technology Sectors
BSR

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Mary Snapp

Vice President, Strategic Initiatives
Microsoft

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Sandy Nessing

Vice President & Chief Sustainability Officer
American Electric Power

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Richard Wingfield

Director, Technology and Human Rights
BSR

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Join Us for the Latest Trends and Insights

We will explore current business responsibility challenges and discuss how these issues can present important new opportunities. Topics are expected to include:

- Meeting corporate responsibility challenges and proactively seeking new impact possibilities (keynote)
- Generative AI: risks and responsibilities (panel)
- Managing climate risk: transitioning for resilience and sustainability (interview)

Who Should Attend

Corporate responsibility executives and advisers; business owners and managers; sustainability executives; environment, social and governance leaders and advisers; corporate public affairs leaders and advisers; AI and IT managers; investor relations and financial executives; compliance executives; diversity, equity and inclusion leaders; human resources leaders; philanthropy leaders; nonprofit leaders; academics; government leaders; and other interested executives.

Register now and join us on September 28, 2023!

Information

Contact Luana Lewis, llewis@newyork.bbb.org, 212.358.2842

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