

You are invited

to attend a FREE webcast presented by the Education and Research Foundation of the Better Business Bureau® of Metropolitan New York *and* Your Better Business Bureau®

BBB® Forum on Corporate Responsibility XVI Online Edition

Stepping Forward Challenges and Possibilities

> September 28, 2023 12:30 pm - 2:30 pm ET

FREE! Register Now



Keynote

Andrea Bertels

Vice President, Corporate Citizenship, Nielsen President and Executive Director, Grantmaking, Nielsen Foundation

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Featured Leadership Speakers



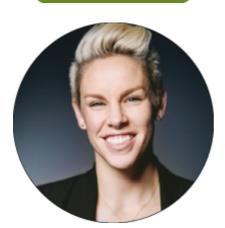




Brandi Boatner

Manager, Digital and Advocacy Communications IBM





Hannah Darnton Director, Technology Sectors BSR



Sandy Nessing Vice President & Chief Sustainability Officer American Electric Power





Lauren Rogge

Principal Climate Change and Sustainability Services EY





Mary Snapp Vice President, Strategic Initiatives Microsoft

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Richard Wingfield Director, Technology and Human Rights BSR



Join Us for the Latest Trends and Insights

We will explore current business responsibility challenges and discuss how these issues can present important new opportunities. Topics are expected to include:

- Meeting corporate responsibility challenges and proactively seeking new impact possibilities (keynote)
- Generative AI: risks and responsibilities (panel)
- Managing climate risk: transitioning for resilience and sustainability (interview)

Who Should Attend

Corporate responsibility executives and advisers; business owners and managers; sustainability executives; environment, social and governance leaders and advisers; corporate public affairs leaders and advisers; AI and IT managers; investor relations and financial executives; compliance executives; diversity, equity and inclusion leaders; human resources leaders; philanthropy leaders; nonprofit leaders; academics; government leaders; and other interested executives.

Register now and join us on September 28, 2023!

Information

Contact Luana Lewis, Ilewis@newyork.bbb.org, 212.358.2842

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