

## You are invited

to attend a FREE webcast presented by the Education and Research Foundation of the Better Business Bureau® of Metropolitan New York *and* Your Better Business Bureau®

**BBB®** Forum on Corporate Responsibility XVI Online Edition

**Stepping Forward** Challenges and Possibilities

> September 28, 2023 12:30 pm - 2:30 pm ET

## **FREE! Register Now**



#### **Keynote**

# **Andrea Bertels**

Vice President, Corporate Citizenship, Nielsen President and Executive Director, Grantmaking, Nielsen Foundation

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#### **Featured Leadership Speakers**



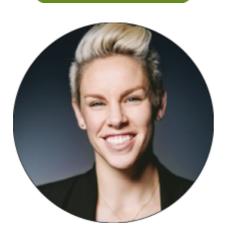




#### Brandi Boatner

Manager, Digital and Advocacy Communications IBM





Hannah Darnton Director, Technology Sectors BSR



Sandy Nessing Vice President & Chief Sustainability Officer American Electric Power





## Lauren Rogge

Principal Climate Change and Sustainability Services EY





Mary Snapp Vice President, Strategic Initiatives Microsoft

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**Richard Wingfield** Director, Technology and Human Rights BSR



## Join Us for the Latest Trends and Insights

We will explore current business responsibility challenges and discuss how these issues can present important new opportunities. Topics are expected to include:

- Meeting corporate responsibility challenges and proactively seeking new impact possibilities (keynote)
- Generative AI: risks and responsibilities (panel)
- Managing climate risk: transitioning for resilience and sustainability (interview)

## Who Should Attend

Corporate responsibility executives and advisers; business owners and managers; sustainability executives; environment, social and governance leaders and advisers; corporate public affairs leaders and advisers; AI and IT managers; investor relations and financial executives; compliance executives; diversity, equity and inclusion leaders; human resources leaders; philanthropy leaders; nonprofit leaders; academics; government leaders; and other interested executives.

Register now and join us on September 28, 2023!

#### Information

Contact Luana Lewis, Ilewis@newyork.bbb.org, 212.358.2842

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